



VFSAC
VETERANS FINANCIAL SERVICES
ADVISORY COUNCIL



5th Annual VFSAC GOLF CLASSIC

Supporting
OPERATION HOMEFRONT
Serving America's Military Families



OCTOBER 21, 2024

Brookhaven Country Club

Farmers Branch, Texas

SPONSORSHIP OPPORTUNITIES

TOURNAMENT HOST

- Logo recognition above all other event sponsors on all marketing and promotional materials for the tournament
- The co-hosts will be listed prominently under the title of the event
- One representative from the hosting company will have a speaking opportunity at the start of the tournament
- Premier listing on the event website
- One golf foursome

SHIRT SPONSOR (1 Available) - \$23,000

- Logo placement on the golf shirts provided to all tournament participants
- Sponsor will be able to approve the design
- Premier listing on the event website
- One golf foursome

RECEPTION HOST

- Logo recognition above all other event sponsors on all marketing and promotional materials for the reception that takes place after the tournament round
- The host company will be listed prominently under the title of the reception
- One representative from the hosting company will be able to provide opening remarks at the start of the reception
- Premier listing on the event website
- One golf foursome

HAT SPONSOR

- Logo placement on tournament hats
- Sponsor will be able to approve the design
- Logo recognition on the event website
- One golf foursome

LUNCH SPONSORSHIP

- Logo placement on menus provided to all tournament participants
- Premier listing on the event website
- One golf foursome

ON COURSE TEAM PHOTO

- All foursomes at the tournament will be digitally photographed/photo loop video and shared with all players
- Players can instantly share their digital photos/video to social media
- Logo placement on the photo along with the tournament hosts and the benefiting charity
- Premier listing on the event website
- One golf foursome

TROPHIES AND AWARDS

- Logo Displayed for the duration of Awards Ceremony during the reception
- A leader from the sponsor company will be involved in distributing the awards during the reception
- Premier listing on the event website
- One golf foursome

DIGITAL SCORING DEVICE

- Logo placement on the digital scoring device used for the tournament
- Logo placed on LIVE scoring website
- Logo recognition on the event website
- One golf foursome

Current as of 8-22-2024



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SPONSORSHIP OPPORTUNITIES

TOTE BAG

- Logo placement on the tote bags provided to all tournament participants
- Sponsor will be able to approve the design
- Logo recognition on the event website
- One golf foursome

WATER BOTTLE

- Logo placement on the water bottles provided to all tournament participants
- Sponsor will be able to approve the design
- Logo recognition on the event website
- One golf foursome

GOLF CARTS

- Logo placement on all player golf carts
- Logo recognition on the event website
- One golf foursome

GOLF TOWEL

- Logo placement on the tournament golf towels
- Golf towels provided to all players
- Sponsor will be able to approve the design
- Logo recognition on the event website
- One golf foursome

BLOODY MARY BAR (1 Available) - \$10,000

- Logo recognition at the bloody mary bar open before the tournament
- Logo recognition on the event website
- One golf foursome

COFFEE STATION (1 Available) - \$10,000

- Prominent signage with sponsor logo at the coffee station during registration
- Logo recognition on the event website
- One golf foursome

BEVERAGE & SNACK STATION (1 Available) - \$10,000

- Prominent signage with sponsor logo at on-course beverage station (one per course)
- Logo recognition on the event website
- One golf foursome

GOLF BALL

- Logo placement on the tournament golf balls
- Golf balls provided to all players
- Sponsor will be able to approve the design
- Logo recognition on the event website
- One golf foursome

CO-BEVERAGE CARTS

- Logo placement on all beverage cart signs (1 station per course)
- Logo recognition on the event website
- One golf foursome

LONGEST DRIVE

- Prominent signage with sponsor logo at your assigned hole
- Tent, Table and two chairs provided at your hole
- Logo recognition on the event website
- Recognition during the awards ceremony
- One golf foursome

CLOSEST TO PIN

- Prominent signage with sponsor logo at your assigned hole
- Tent, Table and two chairs provided at your hole
- Logo recognition on the event website
- Recognition during the awards ceremony
- One golf foursome



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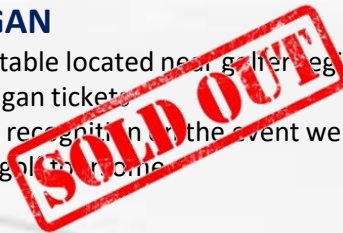
HOLE-IN-ONE

- Prominent signage with sponsor logo at your assigned hole
- Tent, Table and two chairs provided at your hole
- Logo recognition on the event website
- Holes will be assigned on a first-come, first-served basis
- One golf foursome



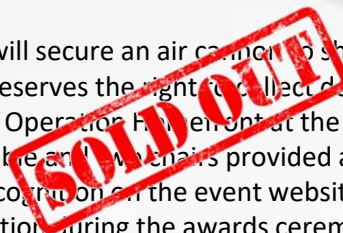
MULLIGAN

- One table located near golfer registration to sell mulligan tickets
- Logo recognition on the event website
- One golf foursome



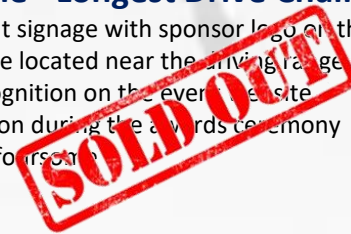
CHARITY AIR CANNON HOLE

- Prominent signage with sponsor logo at your assigned hole
- VFSAC will secure an air cannon to shoot golf balls
- VFSAC reserves the right to collect donations to support Operation Homefront at the hole
- Tent, Table and two chairs provided at your hole
- Logo recognition on the event website
- Recognition during the awards ceremony
- One golf foursome



Drive Zone - Longest Drive Challenge

- Prominent signage with sponsor logo on the screens at the Drive Zone located near the driving range
- Logo recognition on the event website
- Recognition during the awards ceremony
- One golf foursome



HOLE SPONSOR (4 Available) - \$3,500

- Prominent signage with sponsor logo at your assigned hole
- Tent, Table and two chairs provided at your hole
- Logo recognition on the event website
- Holes will be assigned on a first come first serve basis, including choosing their preferred course
- NOTE: Two courses- are active during this tournament, this sponsorship is for one course only.
- SWAG or food and beverage can be handed out to players at your hole.

DRIVING RANGE

- Prominent signage with sponsor logo at the driving range
- Logo recognition on the event website
- One golf foursome



PUTTING GREEN & PUTTING CONTEST

- Prominent signage with sponsor logo at the putting green
- Announcement of the sponsor ahead of the putting contest
- Putting contest open to all golfers
- Logo recognition on the event website
- One golf foursome



SPONSOR A MILITARY TEAM TO GOLF

- Provide an "afternoon on the course" to local military members
- Option to have the military members integrated into your foursome (teams not included in this sponsorship)
- Local active duty, veteran, or wounded warriors will be identified by Operation Homefront
- Logo recognition on the event website





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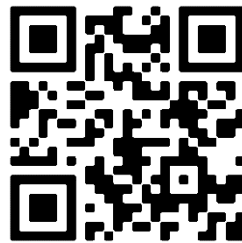
For More information on the Veterans Financial Services Advisory Council please visit:

<https://www.vetsfsac.com/>

Follow us on LinkedIn:

<https://www.linkedin.com/company/vfsac/>

If you are unable to play and would like to make a donation, scan the QR code:



To learn more about Operation Homefront visit:

<https://operationhomefront.org/>

Brookhaven Country Club 3333 Golfing Green Dr., Farmers Branch, Texas 75234

<https://www.invitedclubs.com/clubs/brookhaven-country-club>

